



**Teleperformance**

Transforming Passion into Excellence



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## **The Malcolm Jenkins Foundation, Feed the Children and Teleperformance unite for Get Ready Fest™**

*1,200 Columbus area families gather for community event to receive food, essentials and  
resources to thrive*

**COLUMBUS, OH (April 28, 2016)** - In the United States, the roots of hunger go deep. In Columbus alone, 22 percent of households live below the poverty level and far too many children go to bed hungry. This is why The Malcolm Jenkins Foundation and Teleperformance are partnering with Feed the Children to kick off its annual Get Ready Fest™—an event that will provide 1,200 pre-identified Columbus-area families with wellness resources, food and essentials. The event is Fri., April 29, from 10 a.m. to 2 p.m. at Columbus Urban League (788 Mount Vernon Ave.).

The event is one of many that Feed the Children has planned across the country to help feed bodies, minds and futures. It is made possible because of The Malcolm Jenkins Foundation, the generous donation of fork lifts from Harr's Forklift Service of Columbus, and additional product transportation by Americold.

Volunteers from The Malcolm Jenkins Foundation, including Malcolm Jenkins (Pro Bowler for the Philadelphia Eagles and '09 The Ohio State University graduate), Teleperformance, Lutheran Social Services, Columbus Urban League, Omega Psi Phi and Niagara Water will be on-site serving and assisting.

Each family will receive a 25-pound box of food; a 10-pound box of much-needed essentials like shampoo, conditioner, lotion, personal-care items; and a box with assorted Avon products. Get Ready Fest™ will also include several community organizations providing complimentary services and products, such as children's books and youth haircuts.

"Feed the Children strives to provide help and resources to those without life's essentials," said J.C. Watts, Jr., Feed the Children president and CEO. "We are

honored to partner with The Malcolm Jenkins Foundation and Teleperformance in the fight to end hunger in America.”

“For the third year, The Malcolm Jenkins Foundation (TMJF) is proud to team up with Feed the Children for this important event supporting Columbus-area families,” said TMJF Founder and Philadelphia Eagles Free Safety Malcolm Jenkins. “It is the mission of The Malcolm Jenkins Foundation to offer programs like Get Ready Fest™ to provide value-added resources to youth and their families to thrive, whether it’s education-related or family nutrition. We are pleased to increase the number of families served from 800 to 1,200 this year thanks to the support of local sponsors and partners. It is all of our responsibility to help alleviate hunger in this region and we’re grateful for our volunteers, our community partners and the resources being provided today.”

More community partners assisting with the event include Second Baptist Church, The Ohio State University Athletics, Omega Psi Phi, Concord Hotels, Columbus Food Bank, Campbells, Hirzel, L’Oreal, Columbus State Community College, The Ohio Academy-Paul Mitchell, Buckeye Health, 2<sup>nd</sup> and Seven Foundation, CHLOE. Inc., Big Brothers Big Sisters, Veteran’s Administration, Infant Mortality Task Force, LSS Ohio Benefit Bank, Niagara Water, Cliff Bar, Disney Books, Starkist Tuna and DJ by Giovanni.

### **About Feed the Children**

Feed the Children believes that it can create a world where no child goes to bed hungry. Since 1979, Feed the Children has grown into one of the largest U.S.-based charities. It is accredited by GuideStar Exchange and the BBB Wise Giving Alliance, maintains a 4-star rating from Charity Navigator, and is also a member of InterAction. Through its network of agencies, Feed the Children distributed more than \$344 million in food, essentials, educational supplies, and medicine, impacting close to 9 million individuals in the U.S. and more than 4.9 million individuals internationally, for a total of 13.9 million individuals globally in fiscal year 2014.

Visit [www.feedthechildren.org](http://www.feedthechildren.org) for more information.

### **About The Malcolm Jenkins Foundation**

Founded in 2010, The Malcolm Jenkins Foundation (TMJF) is a 501(c)(3) non-profit public charity with a mission to effectuate positive change in the lives of youth, particularly those in under-served communities; by providing resources, innovative opportunities and experiences that will help them succeed in life and become contributing members of their community. The Foundation is committed to youth development initiatives and programs, which emphasize character development, leadership, education, life skills health and recreation. With a presence in New Jersey, Louisiana, Ohio and Pennsylvania, the Foundation’s work is guided by the

mission of Project REWARDS: Reinforcing Education with Activities, Recreation, & Developmental Supports.

This is the fourth Get Ready Fest™ hosted by The Malcolm Jenkins Foundation since its inception in 2014, with events held in Columbus and Philadelphia.

### **About Teleperformance Group**

Teleperformance, the worldwide leader in outsourced multichannel customer experience management, serves companies around the world with customer care, technical support, customer acquisition and debt collection programs. In 2014, it reported consolidated revenue of €2,758 million (\$3,665 million, based on €1 = \$1.33).

The Group operates around 135,000 computerized workstations, with more than 182,000 employees across around 270 contact centers in 62 countries and serving more than 160 markets. It manages programs in 75 languages and dialects on behalf of major international companies operating in a wide variety of industries.

Teleperformance shares are traded on the Euronext Paris market, Compartment A, and are eligible for the deferred settlement service. They are included in the following indices: STOXX 600, SBF 120, Next 150, CAC Mid 60 and CAC Support Services. Symbol: RCF - ISIN: FR0000051807 - Reuters: ROCH.PA - Bloomberg: RCF FP

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