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FEED THE CHILDREN, THE MALCOLM JENKINS FOUNDATION AND
TELEPERFORMANCE UNITE TO HELP 800 COLUMBUS FAMILIES

Nonprofits, Faith-based Groups and Corporations Partner For Get Ready Fest™

Columbus, Ohio, October 17, 2014 – In the United States, hunger’s roots go deep and specifically in Columbus, Ohio where 22 percent of households live below the poverty level and are at risk of going to bed hungry. That’s why The Malcolm Jenkins Foundation and Teleperformance are partnering with Feed the Children to kick off “GET READY FEST” – an event that will provide 800 pre-identified Columbus--area families with wellness resources, food and essentials. On October 17 between 11 a.m. and 2 p.m., Get Ready Fest sponsors and volunteers will be at Second Baptist Church at 186 N. 17th Street in Columbus offering a number of activities and distributing food and personal essentials, as well as a day of fun for youth.

The event is one of many that Feed the Children has planned across the country that are part of the organization’s [renewed vision](#) to create a world where no child goes to bed hungry. This is just the latest distribution in a series to help kids be kids this year, instead of worrying about where their next meal will come from.

The event includes a Kids’ Zone where youth will experience an array of fun activities including face painting. Big Brothers Big Sisters will also be on-site to sign up children to participate in their programs as mentees.

“I remember what it’s like to be a kid, filled with wonderment, curiosity and just wanting to play,” said CEO of Feed the Children, Kevin Hagan. “Every child deserves that, and that’s what we’re setting out to achieve today with our important partners. We’re helping kids be kids.”

Because hunger and poverty can’t be tackled alone, a number of partners will offer additional wellness resources including:

- **Food and Essential Boxes:** Feed the Children provides approximately 25 pounds of supplemental food that will assist a family of four for up to a week, in addition to a 10-pound box of essential items.

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- **Health and Wellness:** Long-term health and wellness information for families and expectant mothers will be provided on-site. Veteran and senior-specific information will also be available.
- **Nutrition:** Representatives with Supplemental Nutrition Access Program (SNAP) and Women, Infants, and Children (WIC) will assist in program signups and offer additional program information.
- **Continuing Education & Career Resources:** Area educational institutions will offer information on continuing education and GED training for youth, adults, seniors and veterans

“The Malcolm Jenkins Foundation (TMJF) is proud to team up and partner for this important event, our first in the Columbus area,” said Malcolm Jenkins, TMJF Founder and Chairman, NFL professional athlete and alumnus of The Ohio State University. “Our work with Feed the Children and “Get Ready Fest” aligns with our mission to achieve positive change in the lives of youth, particularly those in under-served communities by providing resources, innovative opportunities and experiences that will help them succeed in life and become contributing members of the community,” he added. Noting his particular closeness to the Columbus area, Jenkins expressed his personal pride in giving back to the Columbus community; a town that that supported him during his time as a student at OSU.

“On behalf of Teleperformance, volunteers and those we help and serve in our communities and around the globe, I wanted to say that we are very grateful to be working with a great charitable partner, such as Feed the Children,” said Kerry Black, Regional Human Resources Manager for Teleperformance, U.S.A. “It is through collaborations of foundations, businesses and individuals like them that we are able to make a difference not only in our own communities, but around the globe.”

About Feed the Children

Feed the Children is one of the world’s leading anti-hunger organizations, dedicated to creating a world where no child goes to bed hungry. Since 1979, Feed the Children has grown into one of the largest U.S. based charities, accredited by GuideStar Exchange, the BBB Wise giving Alliance and a 4-star rating from Charity Navigator. By banding together with partners, donors and communities to defeat hunger, Feed the Children distributed over \$344 million in food, essentials, educational supplies, and medicine to over 10 million individuals in the United States and 18 other countries in fiscal year 2013. Visit www.feedthechildren.org for more information on Feed the Children and its new brand.

About The Malcom Jenkins Foundation

Founded in 2010, The Malcolm Jenkins Foundation (TMJF) is a 501(c)(3) non-profit organization with a mission to achieve positive change in the lives of youth, particularly those in under-served communities; by providing resources, innovative opportunities and experiences that will help them succeed in life and become contributing members of the community. The Foundation is committed to youth development initiatives and programs, which emphasize character development, leadership, education, life skills health and recreation. For more information visit: www.themalcolmjenkinsfoundation.org.

About Teleperformance

Teleperformance, the worldwide leader in outsourced multichannel customer experience management, serves companies around the world with customer care, technical support, customer acquisition and debt collection programs. In 2013, it reported consolidated revenue of €2,433 million (\$3,236 million, based on €1 = \$1.33).

The Group operates around 135,000 computerized workstations, with more than 175,000 employees across around 270 contact centers in 62 countries and serving more than 150 markets. It manages programs in 63 languages and dialects on behalf of major international companies operating in a wide variety of industries.

Teleperformance shares are traded on the Euronext Paris market, Compartment A, and are eligible for the deferred settlement service. They are included in the following indices: SBF 120, STOXX 600 and France CAC Mid & Small. Symbol: RCF - ISIN: FR0000051807 -

Reuters: [ROCH.PA](#) - Bloomberg: RCF FP

For further information, please visit the Teleperformance website at www.teleperformance.com.

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