



**FOR IMMEDIATE RELEASE**

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**THE MALCOLM JENKINS FOUNDATION EXPANDS SPORTS SAFETY  
COMMITMENT WITH FREE CONCUSSION BASELINE TESTING FOR CAMPERS**

*Expands Youth Sports Safety Offerings and Partners with Johnson & Johnson Safe Kids*

PISCATAWAY, NEW JERSEY – May 29, 2014 – The third annual FREE youth football camp hosted by The Malcolm Jenkins Foundation (TMJF) will offer vouchers to registered campers for free concussion baseline testing through its sponsor, Somerset Medical Center Sports Performance and Rehabilitation Center. Additionally, the Foundation will expand its youth sports safety initiatives year round through a partnership with SafeKids-NJ, a program founded and sponsored by Johnson & Johnson.

The Malcolm Jenkins Foundation Next Level Youth Football Camp is for boys and girls, ages 7- 17 and will be held on June 20 and June 21, at Piscataway High School, 100 Behmer Road in Piscataway, NJ. The camp consists of two fun, safe and engaging days of learning from prominent NFL players and outstanding high school coaches. The program is designed to give each participant a solid foundation in football fundamentals on and off the field. Participants are grouped based on age and skill level. Parents and guardians of children ages 7-13 are required to be onsite during the camp program.

NFL player participants supporting the camp include, Jenkins (Philadelphia Eagles), Kyle Wilson (New York Jets), Stephen Miller (Detroit Lions), and Dwayne Gratz (Jacksonville Jaguars), who all played on Piscataway High School's winning football teams; Larry Fitzgerald (Cardinals), Isa Abdul-Quddus (DetroitLions), Brian Robiskie (Atlanta Falcons), Jahri Evans (New Orleans Saints) and Leigh Torrence (free agent).

“We are proud to once again offer a great camp experience to our youth who, along with knowledge about sports performance, will also learn how self-discipline, character and academics

are key to life performance,” said Malcolm Jenkins, TMJF Founder and Chairman. Additionally, “we are proud of the advocacy the Foundation is creating around youth sports safety and doubly proud to further advance our efforts through our partnership with SafeKids-NJ,” Jenkins noted. The Foundation’s efforts support the youth sports safety mission President Obama announced today at the first White House youth Sports concussion summit. .

This year’s camp activities will again include information sessions for all parents and guardians who want to learn more on youth health, wellness and sports safety. Topics include Nutrition & Hydration, Acute and Overuse Injuries, Concussion Recognition & Recovery, Sudden Cardiac Arrest in Athletes and Anti-Bullying.

A new feature of the 2014 camp includes the provision of a voucher for free base-line neurological testing for campers ages 11-17 conducted by the Somerset Medical Center Sports Performance & Rehabilitation Center , a camp sponsor. “More than 46.5 million children participate in sports each year in the United States and of that, one in three children who plays a team sport is injured seriously enough to miss practice or games,” Jenkins said.

Camp sponsors and partners to date include Somerset Medical Center Sports Performance & Rehabilitation Center, CAA Sports, SafeKids New Jersey (founded and sponsored by Johnson & Johnson); AT&T; Chipotle Grill; Piscataway Township Schools, East West Connection and funding grant through the NFL Foundation. **Sponsorship opportunities are still available.** For sponsorship information and to learn more about The Malcolm Jenkins Foundation please visit <http://themalcolmjenkinsfoundation.org/index.php/tmjf-next-level-football-camp-sponsorship-opportunities/>

### **About The Malcolm Jenkins Foundation**

Founded in 2010, The Malcolm Jenkins Foundation (TMJF) is a 501(c)(3) non-profit organization with a mission to achieve positive change in the lives of youth, particularly those in under-served communities; by providing resources, innovative opportunities and experiences that will help them succeed in life and become contributing members of the community. The Foundation is committed to youth development initiatives and programs, which emphasize character development, leadership, education, life skills health and recreation. The Foundation offers programs in locations around the country - where I grew up (NJ), played college football (Columbus, Ohio - The OSU), and professional football (New Orleans Saints and Philadelphia Eagles). Our Foundation team is currently assessing opportunities to deploy our existing programs and/or develop new programs for Philadelphia area youth. [www.themalcolmjenkinsfoundation.org](http://www.themalcolmjenkinsfoundation.org)