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PRO FOOTBALL PLAYERS TEAM UP FOR KIDS AT THE MALCOLM JENKINS FOUNDATION ANNUAL CAMP FOCUSING ON FUN, FITNESS & SPORTS SAFETY

Foundation offers vouchers for free concussion baseline testing for campers and announces partnership with Johnson & Johnson's Safe Kids to build awareness of youth safety hot topics

PISCATAWAY, NEW JERSEY – June 19, 2014 – On June 20 – 21, at Piscataway High School, youth and parents and guardians will participate in a fun and engaging learning experience with professional football player Malcolm Jenkins; his pals from six NFL teams; award-winning high school coaches; and health and wellness experts; at the 3rd Annual Next Level Youth Football Camp hosted by The Malcolm Jenkins Foundation. (TMJF).

The FREE camp, for boys and girls, age 7- 17, is designed to give each participant a solid foundation in football fundamentals on and off the field. Campers are grouped based on age and skill level. This year, the camp has been expanded by 20% to accommodate 400 boys and girls as well as its offerings. Vouchers for free concussion baseline testing for registered campers are being provided by Robert Wood Johnson University Hospital Somerset - Sports Performance and Rehabilitation Center. Additionally, the camp's youth sports safety initiative has been enhanced through a partnership with Safe KidsNew Jersey, a program of Safe Kids Worldwide whose Founding Sponsor is Johnson & Johnson.

“We are proud to once again offer a great camp experience for our youth who, along with knowledge about sports performance, will also learn how self-discipline, character and academics are key to life performance,” said Malcolm Jenkins, TMJF Founder and Chairman. We’re also proud of the advocacy the Foundation is creating around youth sports safety and doubly proud to further advance our efforts through our partnership with Safe KidsNew Jersey,” Jenkins noted.

Safe Kids Worldwide is a global organization dedicated to protecting kids from unintentional injuries. “More than 46.5 million children participate in sports each year in the United States and of that, one in three children who play a team sport is injured seriously enough to miss practice or games,” said Carol Ann Giardelli, Director, Safe Kids New Jersey, Johnson & Johnson. Safe Kids NJ is supported by county coalitions that work in their communities to increase safety awareness and prevent unintentional childhood injuries, the number one cause of death for children in the United States. “Like us, the Foundation considers youth sports safety priority one and we are proud to be a partner in their education and awareness efforts and campaigns, she added. For more information about SafeKids New Jersey visit www.safekidsnewjersey.com.

Youth sports safety hot topics offered in the camp’s adult information sessions include Concussion Recognition & Recovery, Nutrition & Hydration, Acute and Overuse Injuries, Sudden Cardiac Arrest in Athletes and Anti-Bullying.

Professional football players supporting the 2014 camp as guest coaches include, Jenkins (Philadelphia Eagles), Stephen Miller (Detroit Lions), and Dwayne Gratz (Jacksonville Jaguars), who all played on Piscataway High School’s winning football teams; Larry Fitzgerald (Arizona Cardinals), Isa Abdul-Quddus (Detroit Lions), Brian Robiskie (Tennessee Titans), Vinny Curry (Philadelphia Eagles) and Jahri Evans (New Orleans Saints).

Camp sponsors and partners include Robert Wood Johnson University Hospital Somerset - Sports Performance & Rehabilitation Center, CAA Sports, SafeKids New Jersey (founded and sponsored by Johnson & Johnson); AT&T; Chipotle Grill; Piascik; Piscataway Township Schools; Piscataway Township; East West Connection; State Farm Agency –Roby West; Pat Rego Creations; PBA Local 93; and funding grants through the NFL Foundation and Walmart Foundation. **Sponsorship opportunities are still available.** For sponsorship information and to learn more about The Malcolm Jenkins Foundation please visit <http://themalcolmjenkinsfoundation.org/index.php/tmjf-next-level-football-camp-sponsorship-opportunities/>

About The Malcolm Jenkins Foundation

Founded in 2010, The Malcolm Jenkins Foundation (TMJF) is a 501(c)(3) non-profit organization with a mission to achieve positive change in the lives of youth, particularly those in under-served communities; by providing resources, innovative opportunities and experiences that will help them succeed in life and become contributing members of the community. The Foundation is committed to

youth development initiatives and programs, which emphasize character development, leadership, education, life skills health and recreation. For more information visit: www.themalcolmjenkinsfoundation.org.

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