



For Immediate Release

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“New Orleans Saints Players Honors 6th graders with a School Visit and Shopping Spree™”

New Orleans, Louisiana (December 4, 2012) – It’s not everyday that kids are honored for their good grades. Yet, every year Gifts 4 GPA™ partners with New Orleans Saints players to honor students with *2.5 GPAs and higher* for their scholastic achievements. This year, Lance Moore #16, Roman Harper #41, Malcolm Jenkins #27, Joe Morgan #13, Johnny Patrick #32 and Cam Jordan #94, are giving students another reason to work hard in the classroom by hosting the Annual “Gift for GPA™”, Christmas Program and Shopping Experience.

On Tuesday, December 11, 2012 at 10 A.M. 5th, 6th, 7th, and 8th grade students from Benjamin Banneker Middle School, Alice Hart Middle School, Nelson Charter School, and Martin Behrman Charter School will gather together for Gifts 4 GPA™ Christmas Program and Award Show. Over 700 students will enjoy an explosive program filled with entertainment, trophies, give-a-ways, a Nelson Charter vs. Martin Behrman battle of the bands, and a motivational talk from Joe Morgan #13 and Malcolm Jenkins #27.

Following the Gifts 4 GPA™ Christmas Program, 6th grade essay winner Devin Howard, his classmates, and 4.0 students from Martin Berman, Alice Hart, and Nelson Charter will board buses and head to Target to shop with Lance Moore #16, Roman Harper #41, Malcolm Jenkins #27, Joe Morgan #13, Johnny Patrick #32, Cam Jordan #94, and New Orleans saints mascots Sir Saint and Gumbo on a \$100 shopping spree. In his winning essay, Devin stated:

“I overheard someone say that children aren’t bad; we are just a product of our community. I sort of don’t agree with that comment. I live in a bad neighborhood, but I’m not bad. I figured if I can bring something into my neighborhood, it would give kids a chance to do something good and prove to the world that we live in a bad community but we are the children of the future.”

Gifts 4 GPA™ is an annual exclusive Zahkii Sports™ and The Speak Up Speak Out Foundation education-oriented Christmas Program that rewards students with good grades and brings holiday cheer to communities in need. The program emphasizes student’s **Grades Perfect** attendance and **Academics**, and teaches students that hard work produces rewards. In so doing, Gifts for GPA’s ultimate objective is to promote education’s value and the long-term benefits of securing good grades.

Speak Up Speak Out™ is a 501(c) 3 community based non-profit organization that focuses on reaching out and educating at-risk youth and underprivileged children. Our core mission is to educate and empower children, adolescents and youth adults in our communities and America! To learn about the Speak Up Speak Out Foundation, visit www.WeSpeakUp.org. To request our event Who, What, When, and Where document, please contact Alvia Brule’ at 504-333-9741.

Gifts 4 GPA™ 2012 is brought to you in part by: Target, Zahkii Sports™, The Speak Up Speak Out Foundation, Jubilee Respite Services, Roman Harper’s 41 Hope Foundation, Lance Moore Cares Foundation, The Malcolm Jenkins Foundation, and more.

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