



FOR IMMEDIATE RELEASE

January 9, 2013

**WINNERS ANNOUNCED FOR THE 4th ANNUAL JOHN WOOTEN LEADERSHIP AWARDS --
NATIONAL SPORTS AUTHORITY
TO PRESENT AWARDS DURING SUPER BOWL XLVII WEEKEND**

**Nnamdi Asomugha, Cornerback, Philadelphia Eagles and
Roderick West, Executive Vice President & Chief Administrative Officer, Entergy
To Serve As Honorary Hosts**

Los Angeles, CA (January 9, 2013) – The nominating committee for the John Wooten Leadership Awards announced today the recipients of the 4th Annual John Wooten Leadership Awards. Malcolm Jenkins of the New Orleans Saints is the winner of the **Pro Award**, recognizing a lifetime commitment to service and unparalleled leadership on and off the field www.malcolmjenkinsfoundation.org. The **Community Leader Award** will be presented to Tracey Howard Holmes in recognition of her leadership in advancing United Way’s work in education and health through its longtime partnership with the National Football League. The **Lifetime Achievement Award** will be presented to Oakland Raiders’ Hall of Fame cornerback Willie Brown in recognition of his commitment to excellence and service on and off the field.

All-Pro cornerback Nnamdi Asomugha of the Philadelphia Eagles and Roderick West, Executive Vice President & Chief Administrative Officer, Entergy will service as this year’s honorary hosts. “We are honored to have Nnamdi Asomugha and Roderick West join us as we spotlight these outstanding individuals who are making a difference throughout the communities we live in.” says **Everett Glenn**, President of the National Sports Authority.

The **4th Annual John Wooten Leadership (JWL) Awards** will be presented at the awards ceremony on Thursday, January 31, 2013 at the Sheraton New Orleans located in downtown New Orleans. Tickets are still available and can be purchased by contacting Sheila Gilmore at 818.430.2182 or online at www.thensa.org/events. Only ticketed guests will be permitted at the event.

The **Taste of the Game 2013** events we have planned in connection with Super Bowl XLVII will benefit the **Malcolm Jenkins Foundation, Asomugha Foundation, National Sports Authority**, a division of ESP Education & Leadership Institute and **Leadership 1st** all 501 (c)(3) organizations.

The **John Wooten Leadership Awards** are presented annually to the college and professional football players whose play, community and extracurricular activities best exemplify the leadership and vision of John Wooten, whose NFL career has spanned over 50 years as a player and front office executive. Affectionately known as the “Godfather”, Wooten’s level of influence knows no bounds and his blessings and endorsement can build a career. Commissioners, general managers and head coaches seek his advice and to gain his counsel is the key to gaining knowledge and insight that is virtually unparalleled in the NFL. As Chairman of the Fritz Pollard Alliance, John has been a major instrument behind the successful movement for diversity in the NFL. The Alliance was established in honor of Fritz Pollard, the first African American to play in a Rose Bowl Game, the first to quarterback an NFL championship team, and the first to coach in the NFL.



The **JWL Awards** were established by Southern California-based **ESP Education & Leadership Institute** as a way to recognize the many contributions of John Wooten to the game of football and his efforts in promoting diversity and equality of job opportunity in the coaching, front office and scouting staffs of NFL teams.

“This year’s finalists have had an extraordinary year on and off the football field and we’re excited to welcome them to Indianapolis for what will be an exciting and memorable weekend. I am honored to celebrate the 2012 winners,” said John Wooten.

This year’s 4th Annual John Wooten Leadership Awards sponsors include National Sports Authority, presenting sponsor; **United Way Worldwide** platinum, **Oakland Raiders, Morgan Bailey Coffee**, official event sponsors and **CRN Digital Talk Radio, Jimaustinonline.com**, media sponsors.

About NSA

The National Sports Authority (Authority) is a division of the ESP Education & Leadership Institute (Institute), a non-profit 501(c)(3) organization. The primary objective of the Authority is to level the playing field in sports through advocacy, education and entrepreneurial development. The Authority has developed programs and strategies that will result in the better results for Black athletes whose talent fuels a \$500 billion per year industry, more competitive sports programs at historically Black colleges and universities, and more equitable participation by all businesses in sports spending. For More Information: Everett Glenn, Chairman, 562.619.8460 | eglenn@thensa.org | www.thensa.org

About L.E.A.D.E.R.S.H.I.P. 1ST

Founded in 2006 by Derrick Boles, **L.E.A.D.E.R.S.H.I.P.1ST** is a national community development organization that focuses on educational initiatives committed to engaging current and future leaders in a variety of settings by providing curriculum, leadership training and workshops. For more information, please visit

<http://www.leadership1st.info/>. For more information about ElliptiGO, visit <http://www.elliptigo.com/?AffId=45>.

About Asomugha Foundation

The Asomugha Foundation, a 501(c)(3), was formally established in 2010 with a desire to have positive impact on the disadvantaged youth in the U.S. and the underprivileged orphans and widows in Africa through education and empowerment. However, the history of the foundation can be traced to its core programming which began in 2005 serving orphans and widows in Nigeria and 2007 focusing on youth and their pursuit of higher education. The Asomugha family, along with several dedicated supporters, has developed priorities and principals to help address the holistic development of those less fortunate. www.asomughafoundation.org

About Malcolm Jenkins Foundation

The Malcolm Jenkins Foundation, founded by Malcolm Jenkins in 2010, was established to develop and assist youth in underserved communities. It is Malcolm's hope that through his foundation, a difference will be made in their lives. Malcolm's commitment to giving back is indicative of his desire to positively impact future generations and the communities in which they live. <http://www.malcolmjenkinsfoundation.org>

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