



FOR IMMEDIATE RELEASE

***Tweet It:** Success on & off the field is taught at @TheMJFoundation's Next Level Youth Football Camp!*
<http://bit.ly/1cLW3cp> #NxtLvYOUTH #TMJF

Media Contacts: Megan R. Smith
Brownstone PR
215.410.9879
megan@brownstonepr.com

Courtney J. Lippincott
Brownstone PR
609.670.2506
courtney@brownstonepr.com

**400 Kids Join NFL Pros on the Field for the 4th Annual
Malcolm Jenkins Foundation Next Level Youth Football Camps**
-Friday, June 19, 2015 and Saturday, June 20, 2015-

PISCATAWAY, N.J. – June 11, 2015 – On June 19-20, 2015, aspiring young athletes will learn football fundamentals that extend beyond the bleachers, as Philadelphia Eagles Free Safety Malcolm Jenkins, his NFL friends, and area high school coaches team up for the 4th Annual Malcolm Jenkins Foundation (TMJF) Next Level Youth Football Camp at Piscataway High School in Piscataway, NJ.

The free non-contact football camp goes beyond the drills to teach 400 participants, ages 7-17, the skills required to be successful on and off the field. That means not just providing the basics of the game, but also educating them on the importance of a healthy, balanced lifestyle. Jenkins hosts the camp, along with invited NFL players who share their time and talents, coaching participants through drills and providing lessons on teamwork and sportsmanship.

Advancing TMJF's mission to effectuate positive change in the lives of young people and the communities where they reside, the camp also provides parents and guardians in attendance with industry-leading resources that will help them understand how to protect the health and safety of their young athletes in all sports, especially football. The information sessions are offered through a partnership with Safe Kids-NJ, a program founded and sponsored by Johnson & Johnson, and feature leading experts speaking on the Importance of Sleep, Injury Prevention and Care, Concussion Recognition and Recovery, Sudden Cardiac Arrest in Athletes, Nutrition and Hydration, and Anti-Bullying.

“As a product of Piscataway, NJ, I know what is required to positively impact the young people in this community; and I understand the need to effectively engage the adults in their lives,” said Jenkins, TMJF Founder and Chairman. “With our Next Level Youth Football Camp, we’re educating young people and their parents not just on what it takes to be successful at the sport, but also what it takes to be a leader in their classrooms and in their communities. We’re also empowering them to lead healthy lives, both physically and mentally.”

Confirmed professional football players in attendance include: Jahri Evans (New Orleans Saints), Mark Sanchez (Philadelphia Eagles), Vinny Curry (Philadelphia Eagles), Jordan Matthews (Philadelphia Eagles), Jonathan Casillas, (New York Giants), Reggie Jones (New Orleans Saints, Former), Najee Goode (Philadelphia Eagles), Kyle Wilson (New Orleans Saints) and Isa Abdul Quddus (Detroit Lions).

This year’s camp is made possible with sponsorship from Relativity Football, AT&T, Chipotle Mexican Grill, G2G Collection, and a funding grant from the NFL Foundation. The Next Level Youth Football Camp sessions will be held on Friday, June 19 and Saturday, June 20, 8am-3pm at Piscataway High School, 100 Behmer Road, Piscataway, NJ, 08854. Due to overwhelming popularity, Day 1 and 2 of the camp are already filled to capacity; however, media is invited to attend.

###

Founded in 2010, The Malcolm Jenkins Foundation (TMJF) is a 501(c)(3) non-profit organization with a mission to effectuate positive change in the lives of youth, particularly those in under-served communities; by providing resources, innovative opportunities and experiences that will help them succeed in life and become contributing members of their community. The Foundation is committed to youth development initiatives and programs, which emphasize character development, leadership, education, life skills health and recreation. For more information visit: <http://themalcolmjenkinsfoundation.org/> and follow @TheMJFoundation on Twitter.