



**FOR IMMEDIATE RELEASE**

## **MEDIA ALERT**

### **THE MALCOLM JENKINS FOUNDATION & WINN-DIXIE TEAM UP TO HOST A SUPERMARKET SWEEP TO FEED LOCAL FAMILIES**

**WHAT:** The Malcolm Jenkins Foundation will host the **3<sup>rd</sup> annual Big Easy Holiday Dinner Give-Away** on **Tuesday, December 17, 2013**. Jenkins, New Orleans Saints Safety and Defensive Team Captain, who wears #27 on the field, and his foundation, coordinated with 27 local churches and organizations to identify 135 families to receive the special holiday gift of food items, to prepare a traditional holiday meal to brighten their holiday. Winn-Dixie is donating funds for the foundation to purchase food items for the families.

Along with The Malcolm Jenkins Foundation board members, area volunteers and Winn-Dixie associates will help package and distribute the holiday boxes. Each box will include everything needed to prepare a traditional holiday meal, including a turkey, vegetables, rolls, fresh fruits, dessert and much more. Among the volunteers assisting The Malcolm Jenkins Foundation with packaging and distributing holiday dinner boxes are students from Dr. Martin Luther King, Jr. Charter High School mentoring program, Mu Lambda Kappa.

This year, to help gather items needed for the holiday dinner boxes, **The Malcolm Jenkins Foundation and Winn-Dixie will host a Supermarket Sweep** with Jenkins and some of his teammates (Roman Harper, Cameron Jordan, Isa Abdul-Quddus, Kevin Reddick) paired with area media personalities. The sweep will occur at Winn-Dixie in Gretna. Following the sweep, Malcolm Jenkins and Winn Dixie store director, Larry Kearns, will surprise five families by personally delivering the holiday gift boxes.

**WHEN:** Tuesday, December 17, 2013

**WHERE: Winn-Dixie Gretna**  
2112 Belle Chase Hwy., Gretna, LA 70056  
**11 a.m. – 1 p.m.** - Supermarket Sweep / Holiday Dinner items will be packaged and loaded for distribution

**Winn-Dixie Metairie**  
211 Veterans Memorial Blvd., Metairie, LA 70005  
**1:30 – 3 p.m.** - Distribution of holiday dinner boxes to participating organizations

**For more information call: The Malcolm Jenkins Foundation: 504-599-5914 or Winn-Dixie: 504-914-6004.**

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